



Free of gluten, lactose and coloring - vegetarian

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# Délíosa Ice Coffee

Ice Coffee is gaining ground in the European market (already with great success in the Netherlands, Italy, Spain, Belgium, Poland, Greece, etc.). This creamy and tasty Ice Coffee is quick and easy to prepare.

Délíosa Ice Coffee is made with Arabic coffee, is **free of gluten and coloring** and, if prepared with lactose-free milk or water, **free of lactose**. It is also suitable for vegetarians, because no saturated fats are added.

This quick and easy drink is prepared with milk in a 'slush' machine to ensure that your customers are served quickly, especially at peak times. You only have to "tap" the drinks.

This Ice Coffee can also be prepared in a strong blender by the cup, just mix it with milk and some ice-cubes.

Or try it with whipped cream or a bit of alcohol.



## Offers

1. Box with 20 sachets of 550gr coffeepowder (ca. 22/24 portions), including the use of one of our 'slush' machines Sorby Dream 1 by SPM\*.

Mix each sachet with 3 liters of milk, put the mixture into the machine and after about 20 minutes Délíosa Ice Coffee is ready to be served.

Costs per cup (incl. the milk, without the expenses of the machine) approx. 0,50€



2. Box with 20 sachets of 550gr coffeepowder (ca. 22/24 portions), with 12,5% discount, if no machine is needed.

Costs per cup (incl. the milk) approx. 0,40€

With the first buy of a complete box you will also receive a free package with promotional material, containing beachflags, posters, tablecards and holders, papercups, two sizes of glass cups and straws with a spoon.

With every following buy of a complete box you will receive another 200 papercups and 400 straws.



\* To be eligible for the free use of one of our machines, we ask for a minimum sale of 4 boxes (80 saquetes) per year.

## Recommend price

The recommended retail price (incl. VAT) per 200ml glass: **€ 2,00 / max. € 2,50.**  
 or per cup of 50ml plus ca. 20ml alcohol: **€ 2,00.**

But you can always add, for example, whipped cream or fruit, to increase your price/profit.

## Some serving ideas



- With whipped cream
- With coffee and whisky
- With liquid chocolate
- With coffee espresso
- With whatever fruit
- With alcohol
- Etc., etc.

## The free promotional package

Each package consists of: 12x glasses 21 cl, 6x glasses 7cl, 200x papercups 180ml, 20x tablecards with stands, posters A3 and A4, 400x straws, 1x or 2x beachflags.



Glass 21 cl.



Glass 7cl.



Straws with a spoon

Tablecards and stands



Posters A3  
Posters A4

Papercups  
180ml



Beachflags 280x50cm

